

Perspectives of Knowledge Management - Investigations at Hungarian Organizations

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Abstract: Nowadays, organizations focus on knowledge management emphasising that knowledge is one of the most valuable resource. In the knowledge economy where changes in information and technological innovations are incredibly rapid and where the development speed of the environment increases constantly, organisations are forced to improve continually in order to be successful. In this paper, we present the current state of Knowledge Management in Hungary based on an empirical research and the result of it, which defines the factors that describe Knowledge Management Practice of an organization. Moreover we demonstrate our new research, which would measure the role of functional managers in knowledge sharing and which would reveal the factors which affect their knowledge sharing.

Keywords: knowledge, knowledge management, knowledge sharing